



PRESS RELEASE

Iervolino & Lady Bacardi Entertainment will bring Maserati story to the big screen

- *Following the success of Lamborghini - The man behind the legend and the production of "Ferrari," Iervolino and Lady Bacardi Entertainment will bring the story of Ettore and Ernesto Maserati, "Maserati: a racing life," to the cinema;*
- *Continues the Society's commitment to the enhancement of great Italian success stories.*

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Rome, March 1, 2023 - *"Maserati: a racing life"*: this is the name of the new production by ILBE, a company active in film and television content production, about the **story of the Maserati brothers, specifically Alfieri, Ettore and Ernesto.**

"We are proud to produce a new film that tells the story of another car manufacturer that is an ambassador of Made in Italy in the world." Commented Andrea Iervolino, CEO of Iervolino & Lady Bacardi Entertainment. "In "Maserati: a racing life" we will talk about an Italian entrepreneurial success, as we have already done with the films on Lamborghini and Ferrari. I would like to emphasize that we are experiencing a great moment of ferment, in various directions, and I hope to continue in the best possible way together with my team."

Iervolino and Lady Bacardi Entertainment

Iervolino and Lady Bacardi Entertainment S.p.A. (ILBE) is a global production company, founded by Andrea Iervolino and Monika Bacardi and active in the production of film and television content including, mainly, films, TV-shows, animated web series. The company also operates through its subsidiaries Arte Video, and Red Carpet, IES Serbia and Wepost. It has been listed on Euronext Growth Milan - IT0005380602 - IE since 2019 and on Euronext Growth Paris - IT0005380602 - ALIE since January 2022. In fiscal year 2021, ILBE reported revenues of €152m, EBIT of €24m, and net income of €18m. www.ilbegroup.it/com

For more information

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