



PRESS RELEASE

ILBE: PRODUCTION OF THE FILM "IN THE FIRE" GETS UNDER WAY

Distribution agreement with Saban Film LLC with revenues of \$1.5 million for ILBE

Further distribution agreements with other customers in the pipeline

Texan director, screenwriter and producer of *No Man's Land* Conor Allyn named as director

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Rome, 24 January 2021 - **ILBE** (Iervolino and Lady Bacardi Entertainment), the global movie and TV production company (Euronext Growth Milan - IT0005380602 - IE; Euronext Growth Paris - IT0005380602 - ALIE) announces the start of production of the film ***In the Fire***.

The project includes an agreement with **Saban Film LLC** for distribution rights worth **\$1.5 million** for territories including the US, Canada, the UK, Australia, France and Germany. Additional revenues are expected from agreements being finalised with other customers. The production also benefits from government grants passed by lawmakers.

Saban Film LLC, a North American investment and distribution boutique based in Los Angeles, has acquired and distributed several successful films, including the recent *Fatman* starring Mel Gibson, the Christmas film *A Gift from Bob* starring Luke Treadway and Anna Wilson-Jones, the animated film *Mosley*, as well as a series of action movies starring Hollywood star Bruce Willis, including *Cosmic Sin* and *Deadlock*.

The direction will be entrusted to **Conor Allyn**, the director, screenwriter and producer from Texas who in 2021 directed *No Man's Land*, a contemporary western set on the border between Mexico and the United States. He previously directed *Walk. Ride. Rodeo*, *Java Heat* and various international productions.

ILBE President and founder Andrea Iervolino commented: "We are delighted to begin this new adventure with a prestigious partner such as Saban Film, a leading player in the North American media universe. The agreement represents a step forward in our growth strategy, and comes shortly after our entry into a new European market. It is therefore a confirmation of our dedication and commitment to collaborate with international partners to produce quality work for the global market".



**ierolino & lady bacardi
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Synopsis

1899. A 38-year-old American psychiatrist arrives on a rich farm in Colombia after being called to solve the case of a disturbed child. She had been called by the mother of the child, concerned by the increasingly insistent accusations of the local priest and farmers – tormented by mysterious adverse events – that the child is the devil. When the doctor arrives, she discovers that the boy's mother has died and that the father himself has begun to believe that the boy might be possessed. As the woman attempts to psychoanalyse the child, the nefarious events intensify and her "care" becomes a race to save the child from the fury of his fellow citizens and perhaps even from himself, when she herself begins to fear that what is happening in the "hacienda" has to do with something supernatural.

Iervolino and Lady Bacardi Entertainment S.p.A. (ILBE) is a global production company, previously called Iervolino Entertainment (IE), founded by Andrea Iervolino, engaged in the production of cinematographic and television content including mainly films, TV shows and animated web series. The Company also operates through its subsidiaries Arte Video, Red Carpet, IES Serbia and Wepost (formerly Iexchange), and has been listed on the Euronext Growth Milan market since August 2019, and since 12 January 2022 on Euronext Growth Paris as well. In 2020 ILBE recorded revenues of €121 million, EBIT of €23 million and net income of €19 million. www.ilbegroup.it/com.

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